

UFRESH is Now Open!

Your journey to becoming a future-ready
sales talent starts here



UFRESH is Unilever's sales internship and career acceleration program designed to shape future-ready field sales talent.

This isn't just an internship, it's your chance to fast-track your career as an Area Sales Trainee afterward.

Interested?

Let's see if **UFRESH** is the right program for you 

UFRESH fits you if:

- ✓ You're a final-year student or fresh graduate from all major)
- ✓ Your GPA is not below 3.3
- ✓ You're willing to be placed and work on-site anywhere across Indonesia
- ✓ You enjoy dynamic fieldwork and direct customer interaction
- ✓ You have a strong interest in Business & Analytics
- ✓ You're adaptable, energetic, and passionate about sales

During the 6-month internship, you'll gain real on-ground experience by:

- ★ Work closely with business partners
- ★ Experience real distribution and execution challenges
- ★ Play an active role in driving business growth

✦ UFRESH isn't a desk internship. You'll be learning by doing.

Beyond the fast-track to Sales Trainee, here are **the benefits you get from UFRESH:**

- ★ Nationwide field-based sales experience
- ★ Comprehensive sales fundamentals training
- ★ Exclusive certified masterclasses
- ★ Competitive allowance and benefits
- ★ Ongoing mentorship and operational support

The selection process you'll go through before joining **UFRESH:**

- Online Application
- CV Screening
- Offline Assessment (Case Study, FGD, User Interview) - Conducted on-site in several cities.
- Medical Check Up
- Onboarding

Check the recruitment cities on the next slide

UFRESH recruitment will take place in these cities:



**Jakarta, Bandung, Medan, Padang
Palembang, Pontianak, Samarinda
Banjarmasin, Yogyakarta, Surabaya
Denpasar, Ambon, Makassar
Jayapura**



**Don't miss your
chance to become
a future-ready sales.**

Register now! 
bit.ly/UFRESH2026-H1